



## Sponsorship Booking Form – Headline Sponsorship

To secure the following outlined sponsorship opportunity, please complete and send to [george@groundhandling.com](mailto:george@groundhandling.com) or [marc@groundhandling.com](mailto:marc@groundhandling.com). Should you have any questions regarding the below, please call +44 1322 221 144

**PRICE: USD \$8,000+VAT\***

### What is included within the sponsorship?

#### GHI Cargo Connect website

- Logo on the GHI Cargo Connect website
- Logo on content session section of the GHI Cargo Connect website
- Promotional video displayed on the website (supplied by sponsor)

#### GHI Magazine website

- Banner on GHI magazine website (submitted by sponsoring company)
- News posting on GHI magazine website (exclusive for the Headline Sponsor only)

#### Delegate personal page

- Logo on delegate personal page
- Logo included within the virtual content guide (also promoted on the GHI Cargo Connect website)

#### Social media

- Social media promotion of sponsorship on LinkedIn (10,000+ connections)

#### General

- Logo on HMTL promotional emails
- Logo on email signatures (exclusive for the Headline Sponsor only)
- Advert within the Delegate Content guide sent to confirmed delegates two weeks prior to the event date (advert submitted by sponsoring company).

#### Audience Engagement

- Your company representative appears as a prestigious panel member on our opening keynote Big Debate virtual session to be screened live to cargo aviation decision makers globally. This pass is complimentary for the panel member.
- Video recording of the session hosted on the event archive for 12 months for delegates to access on demand
- The video recording of the session is available for you to distribute across your network post event
- Where possible, One-to-One Meetings will be scheduled around the session time slot to maximise the live attendance
- Logo on introductory slides for the Big Debate virtual session
- Logo included on Chairman's Welcome slides



### **Lead generation**

- Receive a post GHI Cargo Connect report detailing attendees who viewed your product demonstration with contact information for all individuals that have agreed to share their details
- 1 x delegate place, giving access to the One-to-One Meeting planner and content sessions
- Up to three discounted badges at the rate of USD \$300+VAT per delegate
- Dedicated GHI account manager to assist you with your One-to-One Meeting requests



**Company details** (Please indicate details as they should appear on the invoice):

First Name:			
Last Name:			
Job title:			
VAT Number:			
Company:			
Address:			
City:		County/State:	
Zip/Postcode:		Country:	
Email:			
Telephone:		Mobile/Cell:	

**Sponsorship operations contact details** (If the same as above, please tick box )

First Name:			
Last Name:			
Job title:			
Email:			
Telephone:		Mobile/Cell:	

**NOTE:** All prices quoted are exclusive of VAT. All VAT will be applied according to local regulations.

By signing, I declare that I agree with the General Terms and Conditions

Signature \_\_\_\_\_

Date \_\_\_\_\_

*\* Fee is subject to 20% VAT*

To view the terms and conditions visit: <http://groundhandling.com/termsandconditions/virtualsponsors.pdf>  
If the sponsorship remains unpaid by the due date, your sponsorship will be offered to companies on the current waiting list.