



3<sup>rd</sup> Annual American

Supply Chain

Management Strategies

**VIRTUAL**

# DRIVE SUPPLY CHAIN OPTIMIZATION

WITH INDUSTRY  
LEADING EXPERTISE

**Post Event Report**

[www.american-scms.com](http://www.american-scms.com)



# INTRODUCTION

Thank you to everyone who joined us for the Supply Chain Management Strategies Virtual Summit and made it such a success!

Themes of Leadership & Workforce Development, Logistics & Inventory Management, Collaboration & Transparency and Technology & IoT formed an agenda packed with industry knowledge and expertise. We heard from speakers from Carlisle&Co, Primex, Public Habit, Daily Harvest and more discussing their stories, struggles and successes shaping their company in today's climate.

Built in networking breaks allowed for delegates, speakers and sponsors to continue the conversation outside of the presentations, with pre-arranged meetings allowing our sponsors to share their solution and expertise.

**Thank you again to everyone who joined us online, we look forward to seeing you all again next year in Houston, Texas (August 23-24).**



# EXPLORE THE PRESENTATIONS

Some of the speakers have given permission for their presentations to be shared below.



**Successfully Leading a Global Supply Network Through COVID-19**

**GREG TOORNMAN**

Global VP  
AGCO



**It's Time To Bring Manufacturing Back To America (1)**

**ROSEMARY COATES**  
RESHORING INSTITUTE



**Flipping the Supply Chain for a more Sustainable Future**

**SYDNEY BADGER**

Founder  
PUBLIC HABIT



**Scaling the Alternative Protein Supply Chain**

**ZAK WESTON**

Foodservice & Supply Chain Manager  
THE GOOD FOOD INSTITUTE



**Supply Chain Transparency: Current Innovation & Future Opportunities**

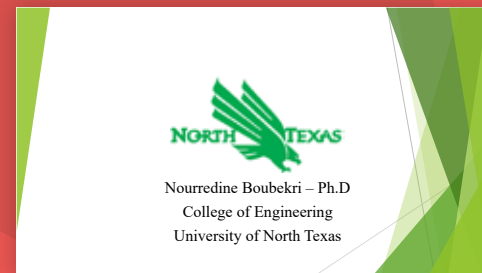
**ALEXIS BATEMAN**

Director  
MIT



**People Centred Manufacturing During COVID times**

**HEINZ AVENDANO**  
VP of Manufacturing  
PRIMEX TECHNOLOGIES



**Industry 4.0 Systems Transformation Requirements**

**NOURREDINE BOUBEKRI, PHD.**  
Professor, College of Engineering  
UNIVERSITY OF NORTH TEXAS

# COMMERCIAL PARTNERS

Thank you to all our Commercial Partners.

Carlisle & Co



GE Digital

Performance  
Solutions  
by Milliken



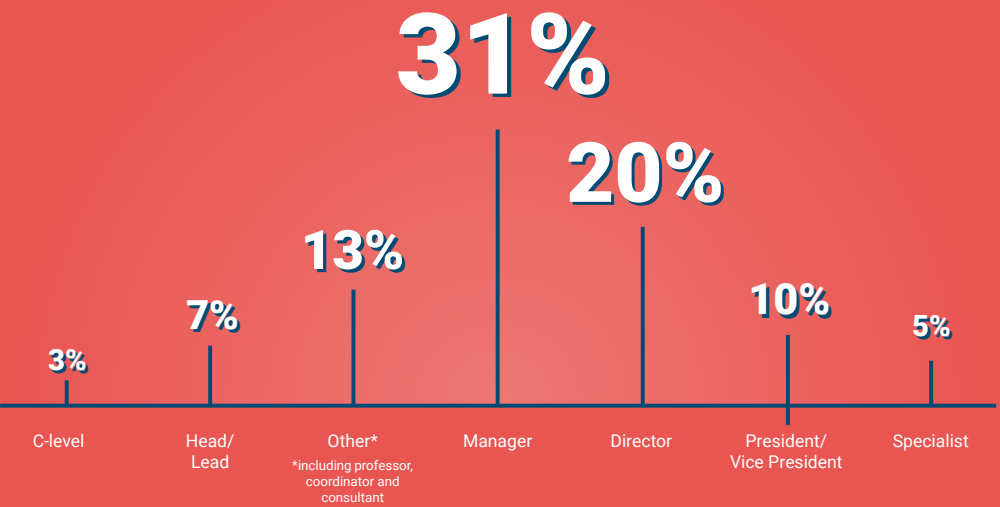
## Become a Commercial Partner:

If you are interested in Commercial Partnership opportunities at the 2021 Supply Chain Management Strategies Summit, contact Alexandra Krcho on [alexandra.krcho@markallengroup.com](mailto:alexandra.krcho@markallengroup.com)

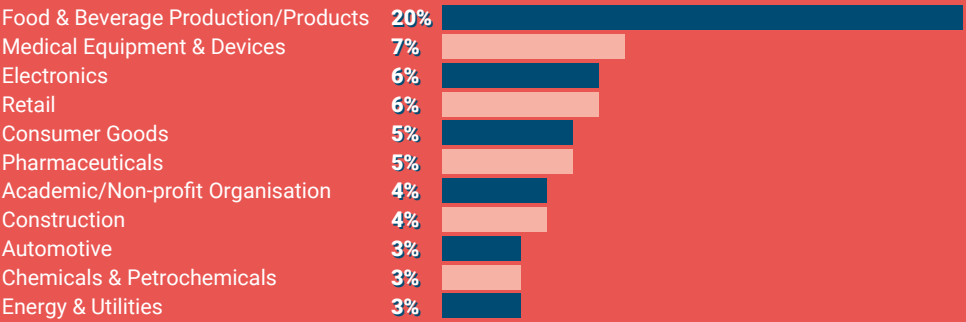
# WHO ATTENDED

Over 130 senior supply chain professionals joined us online this year:

## SENIORITY



## INDUSTRY



Other industries  
include Aerospace & Defence, Agriculture,  
Power and Transport & Logistics

## TOP INVESTMENT PRIORITIES INCLUDED:

- Integrated business planning
- Partner data integration
- ERP
- Data mining
- Inventory management
- Warehousing
- RFID
- Cloud computing
- E-commerce integration
- CSR

# LOOKING AHEAD TO 2021



4<sup>th</sup> Annual American  
**Supply Chain**  
Management Strategies  
Summit

August 23-24, 2021  
Houston, Texas

We will be back next August, taking on Houston again with even more cutting edge case studies and exclusive stories from world-class supply chain operations.

## BOOK YOUR PLACE EARLY

### As a Delegate

For supply chain professionals working within an operations or management role.

Register online at

[www.american-scms.com/book-now](http://www.american-scms.com/book-now)

Or contact **Adrian Forde** at

[adrian.forde@markallengroup.com](mailto:adrian.forde@markallengroup.com)

### As a Commercial Partner

For companies with supply chain management services, solutions or technology and individuals with business development responsibilities.

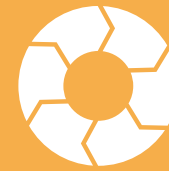
To find out more about sponsorship opportunities contact

**Alexandra Krcho** at

[alexandra.krcho@markallengroup.com](mailto:alexandra.krcho@markallengroup.com)



# DISCOVER MORE IN EUROPE



5<sup>th</sup> Annual European  
**Supply Chain  
Management Strategies  
Summit**

8 - 10 November 2021  
ProArte Hotel, Berlin, Germany

Join us in Berlin in November for our larger sister event. With 3 streams, across 3 days, discover the challenges and successes of 35+ speakers' global supply chains.

To find out more, contact us at [maxconferences@markallengroup.com](mailto:maxconferences@markallengroup.com)  
[www.scms-summit.com](http://www.scms-summit.com)

## **Future-proof supply chain strategies from industry leaders...**

In 2020 the industry landscape and indeed the world was irrevocably changed. The way supply chains operate will be necessarily different and play a vital role in the global recovery effort.

The European SCMS Summit provides an international forum for supply chain leaders to share and discuss the best way forward in this new world.

