



2<sup>nd</sup> Annual American  
**Supply Chain**  
Management Strategies  
Summit

October 21-22, 2019  
Hyatt Regency Houston, TX

# INTEGRATED SUPPLY CHAINS

FOR INCREASED VISIBILITY  
FLEXIBILITY, AGILITY  
AND SPEED

**Post Event Report**

[www.american-scms.com](http://www.american-scms.com)



# INTRODUCTION

Thank you to everyone who attended the 2019 2nd Annual American Supply Chain Management Strategies Summit in Houston!

This year's event brought together over 100 supply chain professionals alongside over 130 senior manufacturing executives who attended the co-located American Manufacturing Strategies Summit.

Attendees experienced invaluable networking opportunities with supply chain professionals from businesses worldwide with topics covering innovation, optimisation strategies, technologies and supply chain transformation.

A brief overview of the sessions: : **Estee Lauder** talked us through their Digital Supply Chain Strategy and Transformation. **Coca Cola** led a session focused on Collaboration and Transparency. **Exchange** discussed how to Optimise your Supply Chain Through Organisational Structure, Communication and Process Discipline and **Fender** spoke on Turning Passion into Profit: The transformation journey that can save your business. Please see the full agenda [here](#).

Once again, *thank you to everyone who came* and we look forward to seeing you all again in Houston next year for the 3rd Annual American SCMS Summit (26 – 27, 2020)



**87%**  
said they learnt  
something useful that  
they can apply to their  
supply chain strategies

## Watch the best bits from Houston



# WHAT DID THE ATTENDEES THINK?

*"Great chance to reflect on supply chain challenges and get insight into how others are managing"*

Director of Supply Chain Operations, Mars International

*"Very well balanced of foundational and advanced topics and multiple industries"*

VP, Operations and Global Supply Chain,  
Circor International, Inc.

*"Great presentations and very informative- liked the range of topics discussed from different industries"*

Director of Supply Chain, Gonzalez



# EXPLORE THE PRESENTATIONS

Some of the speakers have given permission for their presentations to be shared below.



**Orchestrating Supply Chain Opportunities - Flexibility, Agility, Real Options**  
**ANATH V IYER**  
Susan Bulkeley Butler Chair in Operations Management  
**KRANNERT SCHOOL OF MANAGEMENT - PURDUE UNIVERSITY**



**Lead Time as a Competitive Weapon**  
**GEOFF FRY**  
VP, Global Supply Chain  
**CREE LIGHTING**



**When Cultures Collide: Implications on the Supply Chain Strategy after a corporate merger, acquisition or fusion**  
**MARCO PADILLA-ORDOÑEZ**  
Global Director, Supply Chain Management  
**GST AUTOLEATHER**



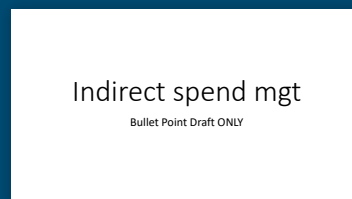
**Optimizing the Exchange Supply Chain: Organizational Structure, Communication and Process Discipline**  
**ERIC BOEN & JEREMY BOYD**  
VP, Planning, Allocations and Replenishment & VP Supply Chain Optimization  
**THE EXCHANGE**



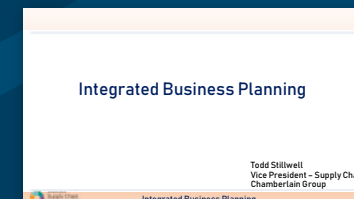
**AGCO Smart Logistics - Network Performance and Visibility Options**  
**GREG TOORNMAN**  
Global VP - Materials, Management, Logistics Demand Planning  
**AGCO**



**Are There Counterfit Goods In Your Supply Chain?**  
**ROSEMARY COATES**  
Executive Director  
**RESHORING INSTITUTE**



**Indirect Spend Strategies**  
**KATE PISON**  
Director of Global Transport  
**INTERSTATE BATTERIES**



**Integrated Business Planning**  
**TODD STILLWELL**  
Vice President - Supply Chain  
**CHAMBERLAIN GROUP**

# ATTENDEES

The Summits attract senior manufacturing & supply chain professionals from across America. Companies in attendance include:

				<b>BOMBARDIER</b>
 C&J Energy Services		<b>CHAMBERLAIN GROUP</b>		
	<b>ESTÉE LAUDER COMPANIES</b>	<b>INEOS</b>		<i>Johnson &amp; Johnson</i>
				

# COMMERCIAL PARTNERS

Thank you to all our Commercial Partners:



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Chartwell Consulting



Competitive Solutions Inc.



GE Digital



Logistyx Technologies



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Peoples Services, Inc.

## Commercial partner highlights



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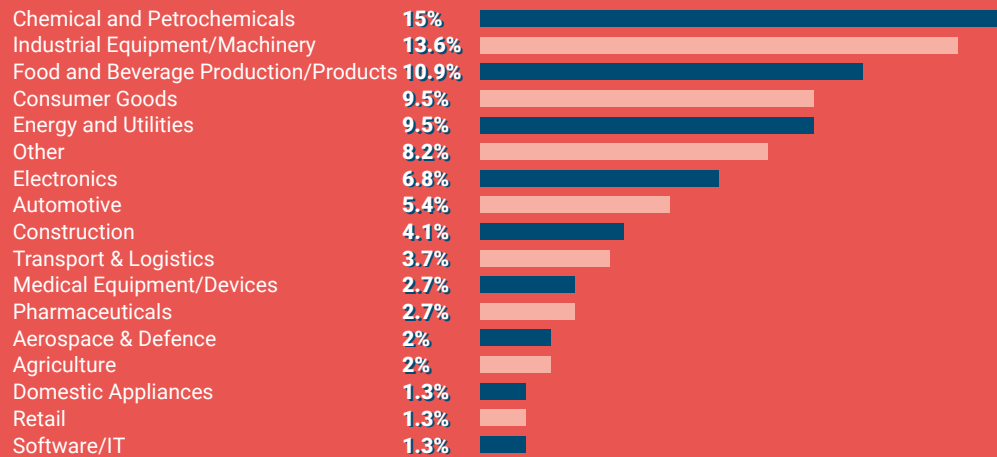
 **SUPPLYCHAINDIVE**

SUPPLY CHAIN DIVE  
[supplychaindive.com](http://supplychaindive.com)

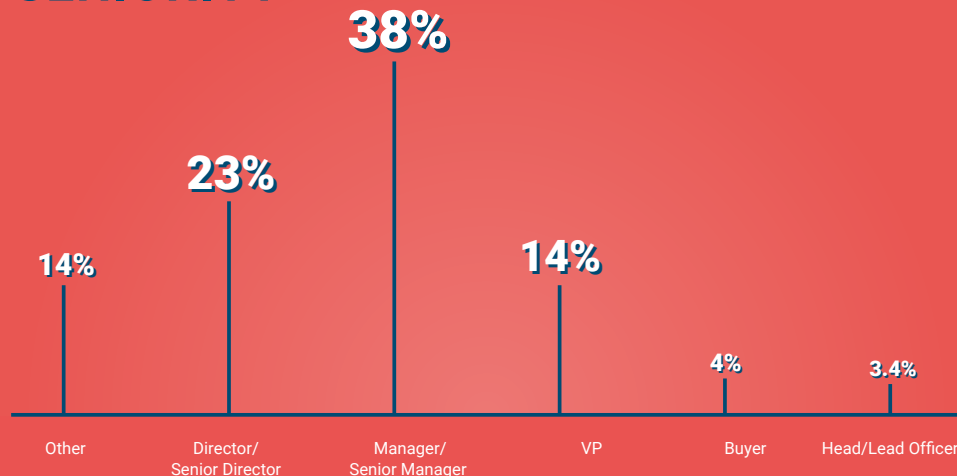
# ATTENDEES

Taken from 98 companies

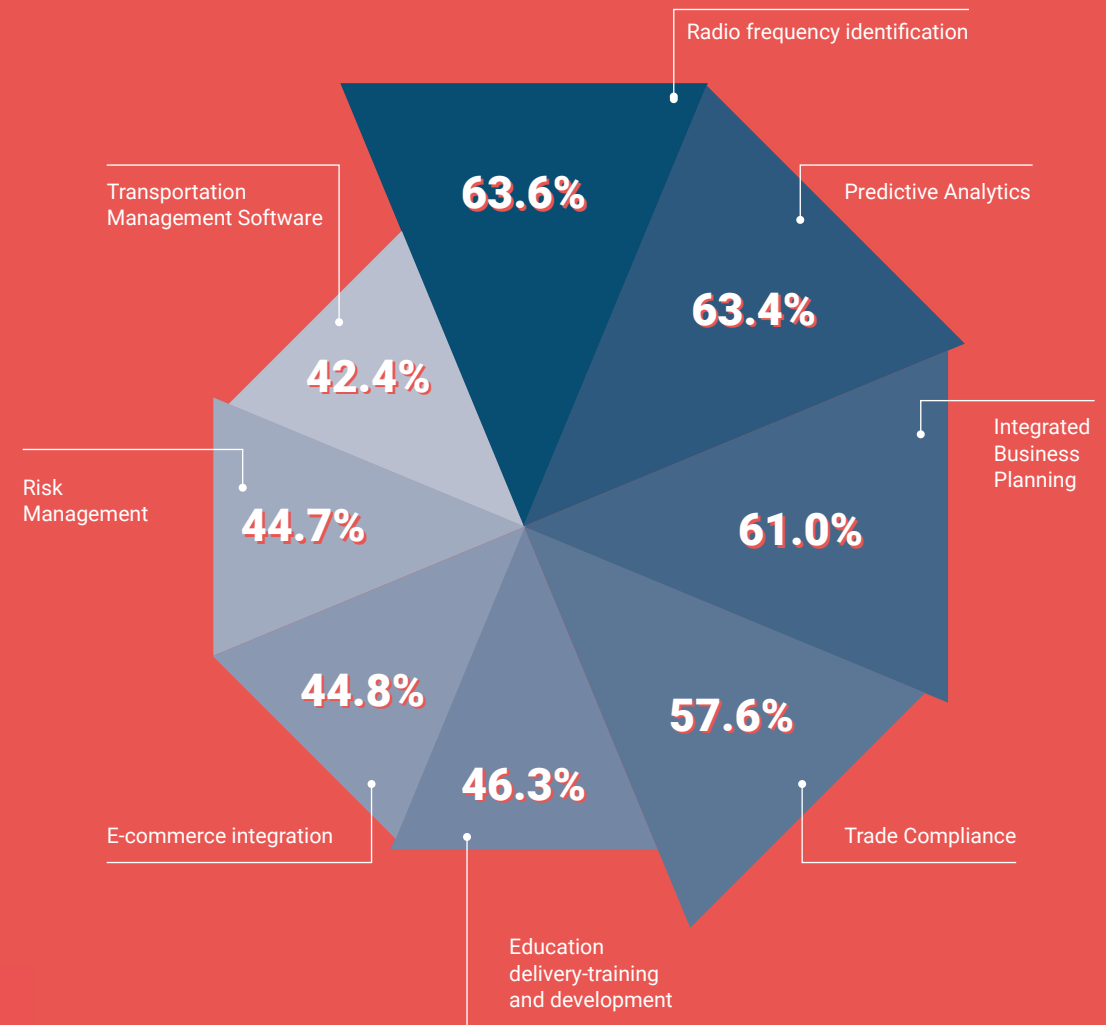
## INDUSTRIES



## SENIORITY



## PRIORITY INVESTMENT AREAS



# LOOKING AHEAD TO 2020



3rd Annual American  
Supply Chain  
Management Strategies  
Summit

October 19-20, 2020  
Marriott Marquis Houston, TX

The event will be back again next year in Houston with even more exclusive case studies from industry professionals; providing further networking opportunities for you to expand your business portfolio.

Make sure to secure your place early to ensure you don't miss out.

## BOOK YOUR PLACE EARLY

### As a Delegate

If your company has a supply chain department and you work within an operations or management role then you can attend as a delegate.

#### Full Price \$995

Early Bird Discounts will be available.

Register online at

[www.american-scms.com/book-now](http://www.american-scms.com/book-now)

Or contact **Adrian Forde** at

Direct: +44 (0)20 3874 9209

[adrian.forde@markallengroup.com](mailto:adrian.forde@markallengroup.com)

### As a Commercial Partner

For companies with supply chain management services, solutions or technology and individuals with business development responsibilities.

To find out more about commercial partner opportunities please contact

**Alexandra Krcho** at

Direct: +44 (0)20 3874 9205

Mobile: +44 (0)7787 333923

[alexandra.krcho@markallengroup.com](mailto:alexandra.krcho@markallengroup.com)



# DISCOVER MORE IN EUROPE



4<sup>th</sup> Annual European  
**Supply Chain  
Management Strategies  
Summit**

30 November – 2 December 2020  
Berlin, Germany

Join us in Berlin for our larger sister event. With 3 streams across 3 days, discover the challenges and successes of 35+ speakers' global supply chains.

The 7<sup>th</sup> Annual European Manufacturing & Supply Chain Leadership Awards will be taking place to celebrate achievements within the industry. It could even be you accepting the next European Supply Chain Leadership Award!

Plus, take a look behind the scenes of BMW's Berlin Motorcycle Assembly Plant at one of our sell-out tours. It's the perfect opportunity to network with contacts you've made at the summit.

If you have colleagues working across the pond, why not share this with them!

To find out more, contact us at [maxconferences@markallengroup.com](mailto:maxconferences@markallengroup.com)  
[www.scms-summit.com](http://www.scms-summit.com)

