



DIGITAL RECONNECT Americas

30-31 March 2021

Supplier Showcase – Booking form

To secure the following outlined Supplier Showcase opportunity, please complete and send this form by email to libby@groundhandling.com or marc@groundhandling.com. Should you have any questions regarding the below, please call +44 1322 626997

PRICE: USD \$2,500+VAT*

Audience engagement

- ❖ Stand out from the standard delegate list on the personal page to buyers who are actively seeking to engage and or purchase from suppliers.

Promotion & Editorial/PR coverage

- ❖ Showcase your product or service on the delegate personal page by displaying a short (150 words maximum) company biography to confirmed delegates via the 'Supplier Showcase' platform
- ❖ Include a short video and or brochure of your product / service to sit alongside your company biography – in our experience, videos are very effective at quickly showcasing your services to other delegates (video / brochure supplied by client)
- ❖ The 'Supplier Showcase' platform on the delegate personal page will have an 'easy-access' button for delegates to request meetings with you. The 'Supplier Showcase' platform will also allow delegates to directly email your sales representatives
- ❖ The platform will have an enhanced search filter functionality which allows delegates to directly see which products and services your company provides
- ❖ Your logo included within the social media promotion of each supplier being showcased on LinkedIn with (10,000+ connections)
- ❖ Logo and company biography on Digital Reconnect Americas 'Supplier Showcase' event website
- ❖ Logo and company biography displayed on the GHI Digital Reconnect Americas 'Supplier Showcase' delegate personal page
- ❖ Logo included on the Chairman's opening introductory slides with other showcasing suppliers
- ❖ The delegate personal page will remain open two weeks after the event has ended allowing customers to reach you after the event

Lead generation

- ❖ 1 x complimentary virtual delegate fee
- ❖ Up to four discounted badges at the rate of USD \$475 + VAT per virtual badge (subsequent badges will be charged at the full rate of USD \$595 + VAT)



DIGITAL RECONNECT Americas

30-31 March 2021

Company details (Please indicate details as they should appear on the invoice):

First Name:			
Last Name:			
Job title:			
Company:			
Address:			
City:		County/State:	
Zip/Postcode:		Country:	
Email:			
Telephone:		Mobile/Cell:	

Contact person Logistics (If the same as above, please tick box)

First Name:			
Last Name:			
Job title:			
Email:			
Telephone:		Mobile/Cell:	

NOTE: All prices quoted are exclusive of VAT. All VAT will be applied according to local regulations.

By signing, I declare that I agree with the Sponsorship Terms and Conditions

Signature _____

Date _____

* Fee is subject to 20% VAT

To view the terms and conditions visit: <http://groundhandling.com/termsandconditions/virtualsponsors.pdf>
If the sponsorship remains unpaid by the due date, your sponsorship will be offered to companies on the current waiting list.



DIGITAL RECONNECT Americas

30-31 March 2021

Supplier Showcase – profile form

Please complete the below sections to complete your Supplier Showcase profile which will be shown on the delegate personal page. If you need to make any amendments after submitting this form, please send any updates as soon as possible to libby@groundhandling.com. The **deadline to submit and updates is the 19 February**. The personal page will be launched to confirmed delegates on the 22 February.

Please complete the below fields to ensure that the information displayed on your Supplier Showcase platform is correct:

Company website URL	
Company name to be displayed	
Email address <i>(for delegates to request further information)</i>	
Video URL*	
Brochure URL*	

*If you do not have a URL for the above marketing materials, please submit your files directly to libby@groundhandling.com

1) Which category best describes your product / service?

- Ground Service Equipment Provider
- IT Provider
- Service Provider

2) If you classify yourself as a start-up business, please check the below box and we will highlight this on your Supplier Showcase profile

- Yes
- No

3) Which product tag does your company offer? *Please select multiple tags which apply*

<p>Ground Support Equipment (GSE)</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Air Conditioners <input type="checkbox"/> Air Start Units <input type="checkbox"/> Aircraft Service Stairs <input type="checkbox"/> Aircraft Tripod Jacks <input type="checkbox"/> Aircraft Washing <input type="checkbox"/> Alternative Power <input type="checkbox"/> Baggage Carts <input type="checkbox"/> Baggage Heating System <input type="checkbox"/> Baggage Tractors <input type="checkbox"/> Belt Loaders <input type="checkbox"/> Boarding Bridge <input type="checkbox"/> Buses <input type="checkbox"/> Cargo Loaders <input type="checkbox"/> Cargo Tractors <input type="checkbox"/> Catering Vehicle <input type="checkbox"/> Chocks <input type="checkbox"/> Communication on the ramp <input type="checkbox"/> De-icers <input type="checkbox"/> Dollies <input type="checkbox"/> Forklift Trucks <input type="checkbox"/> Ground Power Units <input type="checkbox"/> GSE Parts 	<ul style="list-style-type: none"> <input type="checkbox"/> Heaters <input type="checkbox"/> Hire / Rental / Lease GSE <input type="checkbox"/> Lavatory Service Vehicles <input type="checkbox"/> Military GSE <input type="checkbox"/> Motorised Ground Support Equipment <input type="checkbox"/> Pallets <input type="checkbox"/> Passenger Ramps <input type="checkbox"/> Portable Carts <input type="checkbox"/> Portable Water Trucks <input type="checkbox"/> Powered GSE <input type="checkbox"/> PRM Equipment <input type="checkbox"/> Push Back Tractors <input type="checkbox"/> Ramp Simulation (Training) <input type="checkbox"/> Reconditioned GSE <input type="checkbox"/> Test Equipment <input type="checkbox"/> Towbarless Pushbacks <input type="checkbox"/> Towbars <input type="checkbox"/> TUG <input type="checkbox"/> ULD's <input type="checkbox"/> VR <input type="checkbox"/> Winter Services Equipment
<p>Services</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Air Cargo <input type="checkbox"/> Aviation Services <input type="checkbox"/> Baggage Handler <input type="checkbox"/> Border Enforcement <input type="checkbox"/> Cabin Management and Cleaning System <input type="checkbox"/> Cabin Service <input type="checkbox"/> Catering <input type="checkbox"/> Engineering <input type="checkbox"/> FOD Services <input type="checkbox"/> Front of House <input type="checkbox"/> Fumigation Services 	<ul style="list-style-type: none"> <input type="checkbox"/> Ground Handling / Ground Support <input type="checkbox"/> MRO <input type="checkbox"/> Passenger Service <input type="checkbox"/> PRM Services <input type="checkbox"/> Ramp Service <input type="checkbox"/> Re-Fuelling <input type="checkbox"/> Safety <input type="checkbox"/> Security <input type="checkbox"/> Spares and repairs <input type="checkbox"/> Special Services <input type="checkbox"/> Ticketing <input type="checkbox"/> Training
<p>IT Solutions</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Aircraft Maintenance Solutions <input type="checkbox"/> Airport Security Solutions <input type="checkbox"/> Business Continuity Solutions <input type="checkbox"/> Cargo and Express Shipping Solutions <input type="checkbox"/> Check-in Solutions <input type="checkbox"/> Contract Management Solutions <input type="checkbox"/> De-icing Solutions <input type="checkbox"/> Fleet Tracking Solutions 	<ul style="list-style-type: none"> <input type="checkbox"/> Gates and Stand Management Solutions <input type="checkbox"/> Ground Handling Solutions <input type="checkbox"/> GSE Management <input type="checkbox"/> Passenger Security Solutions <input type="checkbox"/> Ramp Services Solutions <input type="checkbox"/> RFID Solutions <input type="checkbox"/> Transfer Management Solutions <input type="checkbox"/> Turnaround Managements <input type="checkbox"/> Workforce Managements
<p>Other <i>(Please specify)</i></p>		

- 4) Please include your company biography below. This wording should not exceed 150 words, if word limit is exceeded the editors of the GHI Magazine will condense the text to meet the set word limit.

150 words maximum

Upon return of the above information, a member of the GHI team will be in touch to preview your Supplier Showcase web page profile for you to review. Once approved, the profile will be published onto the delegate's personal page. As a reminder the deadline to submit any final amendments is the **19 February** with the delegate personal page being launched on the 22 February.