

Part of **FOOD** WORLD

8th Annual American

FOOD



Summit

March 2nd – 3rd, 2020 Chicago

www.americanfoodsured.com

Event Brochure

Welcome to the 8th American Food Sure Summit

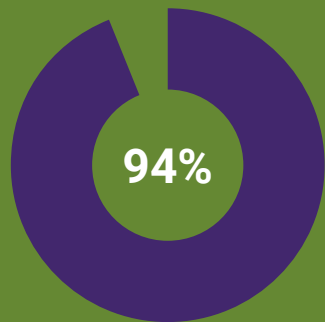
The American Food Sure Summit 2020 will demonstrate how to establish a food defense plan, deal effectively with product recalls, provide you with tools for complying with food safety laws, accomplish transparency in your supply chain, and engage in a culture of food safety and quality.

Over the course of the two days, you will listen to practical and industry-leading case studies from the biggest food manufacturers and national government bodies responsible for global, domestic and regional food quality, safety, operations and regulatory issues.

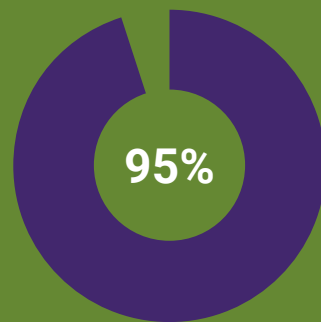
We look forward to welcoming you to the 2020 summit.

Best regards,

Gurtej Johal
Product Director



of 2019 attendees
learned something
new and useful



of 2019 attendees
would recommend the
Summit to a colleague

Watch the best bits from Chicago





The perfect mix. The American Food Sure Summit brings together industry-leading transparency, safety & quality, and manufacturing professionals from across the Americas to share and discuss their latest work.

Quality content. The agenda is packed with carefully selected talks on topics as diverse as the challenges you face.

Invaluable networking. The Food Sure community is open, friendly and represents an incredibly valuable network of professionals working at the forefront of their field. There is ample networking time built in to help you make and strengthen connections.

Tailor your experience. 2 parallel streams give you the chance to personalize your agenda and delve deep into the topics that are to your challenges. Choose from Compliance, Quality, Safety, Food Supply Chain, Manufacturing & Operations, and Technology.

The right size. This year the American Food Sure Summit will be limited to just 250 people, in order to maintain the quality of the networking and comfort for participants. This means that there will only be 150 delegate tickets available. So, don't waste time in getting yours.

AGENDA

Compliance

KEYNOTE - Session with Smithfield Foods

Dawn Pickett,

Corporate Senior Director of Food Safety, Smithfield Foods

CASE STUDY - Trends in Global Food Labeling

Miriam Maxwell,

CFS, Sr. Principal Regulatory Scientist, Ocean Spray Cranberries Inc.

PANEL DISCUSSION - Navigating Clean Labelling in a Messy Environment

Susan Bond,

Vice President - Regulatory & Scientific Affairs, Kerry

CASE STUDY - USDA Food Safety and Inspection Service Compliance and Investigations Division in Protecting Public Health and Food Defense Strategies

Lolita Brumfield,

Investigator, USDA

CASE STUDY - It's your Business: Making Regulations and Regulators Work for You

Glenn Mott,

VP Compliance, Gerber Poultry, Inc.

Quality

KEYNOTE - Building Safety & Quality into Our Company's DNA

Mario Leduc,

VP Operational Excellence, Diageo

CASE STUDY - Delivering Quality Product to Consumers Though the Innovation and Commercialization Process

David Abney,

Vice President of Quality Assurance, Sonic Drive-In

CASE STUDY - Case study by Kraft Heinz

Anne Sevier,

Head of Copack and Supplier Quality, Kraft Heinz

CASE STUDY - What the Customer Really Wants!

Jerold Schlegel,

Director of Quality and Regulatory Compliance, Sweet Street

Michael Ciepiela,

Quality & Sanitation Manager, Sweet Street

CASE STUDY - Sugar Refining – Transitioning a Commodity to a Food Product in 2020

Jennifer Yezak,

Vice President, Global Quality, American Sugar Refining Inc.

KEYNOTE - Session with Griffith Foods

Darrell Portz,

Global VP Food Safety & Quality, Griffith Foods

AGENDA CONTINUED

Safety

CASE STUDY - Delivering Food Safety and Quality in the Box

Catherine Bouchard,

Director of Food Safety and Quality Assurance, Home Chef

SOLUTION SPOTLIGHT - Advanced Hygienic Design for Food Processing Equipment

SOLUTION SPOTLIGHT - Solution spotlight by KLEANZ

SOLUTION SPOTLIGHT - Solution spotlight by PSSI

CASE STUDY - Consumer Demands and the Effects on Food Safety

April Bishop,

Senior Director of Food Safety, TreeHouse Foods

SOLUTION SPOTLIGHT - Innovative Solutions to Your Food Safety Testing

CASE STUDY - Maintaining Safety and Quality During a Merger

Reid Ivy,

Director, Food Safety, Ferrara Candy Company

CASE STUDY - Case study by AeroFarms

Marc Oshima,

Co-Founder & Chief Marketing Officer, AeroFarms

CASE STUDY - How to Implement a Rapid and Responsive Early Warning System

KEYNOTE - Best Practice Risk Analysis to Remove Hazards from Your Production Line

Food Supply Chain

SOLUTION SPOTLIGHT - Solution spotlight by Safefood 360

KEYNOTE - Are Your Suppliers Up to Scratch?



AGENDA CONTINUED

Manufacturing & Operations

CASE STUDY - Case study by Marriott International

Doug Davis,
Senior Director Global Food Safety, Marriott International

CASE STUDY - Food Safety Microbiology Management in the Upstream Value Chain

Brei Clifford,
Quality Assurance Manager, Nestle Quality Assurance Center (NQAC)
Dublin

SOLUTION SPOTLIGHT - Future-Proofing your Manufacturing Process Technology

CASE STUDY - Co-Packing - Managing Multiple Customer Requirements

JD Greenwalt,
Vice President - Food Safety, Quality & Customer Compliance,
Berner Food & Beverage

CASE STUDY - Emerging Market Entry Strategies: How to Establish a Foundation of Trust



Technology

SOLUTION SPOTLIGHT - Solution spotlight by TraceGains, Inc.

SOLUTION SPOTLIGHT - Solution spotlight by GE Digital

SPEAKERS



Anne Sevier

Head of Copack and
Supplier Quality
Kraft Heinz



April Bishop

Senior Director of Food Safety
TreeHouse Foods



Brei Clifford

Quality Assurance Manager
**Nestle Quality Assurance
Center (NQAC) Dublin**



Catherine Bouchard

Director of Food Safety and
Quality Assurance
Home Chef



Darrell Portz

Global Vice President - Food
Safety & Quality Systems
Griffith Foods



David Abney

Vice President of Quality
Assurance
Sonic Drive-In



Dawn Pickett

Corporate Senior Director of
Food Safety
Smithfield Foods



Doug Davis

Senior Director Global Food
Safety
Marriott International



Glenn Mott

Vice President - Compliance
Gerber Poultry Inc



JD Greenwalt

Vice President - Food Safety,
Quality & Customer Compliance
Berner Food & Beverage



Jennifer Yezak

Vice President, Global Quality
American Sugar Refining Inc.



Jerold Schlegel

Director of Food Safety
and Quality
Weston Foods



Lolita Brumfield

Investigator
USDA



Marc Oshima

Co-Founder & Chief Marketing
Officer
Dream Greens



Mario Leduc

VP Operational Excellence
Diageo



Michael Ciepiela

Food Safety & Quality
Assurance Manger
Italian Rose Garlic Products



Miriam Maxwell

CFS, Sr. Principal Regulatory
Scientist
Ocean Spray Cranberries Inc.



Reid Ivy

Director, Food Safety
Ferrara Candy Company



Susan Bond

Vice President - Regulatory
& Scientific Affairs
Kerry

COMMERCIAL PARTNERS



food.ashtonpotter.com



ge.com/digital



kleanz.guru



pssi.com



safefood360.com



spiraxsarco.com



tracegains.com

Media partners



WHO ATTENDS?

The 2019 summit was the biggest to date with over 250 food & beverage industry leaders joining us in Chicago for the 2 days. Here's how they breakdown:

Seniority

Over 75% Manager level or above

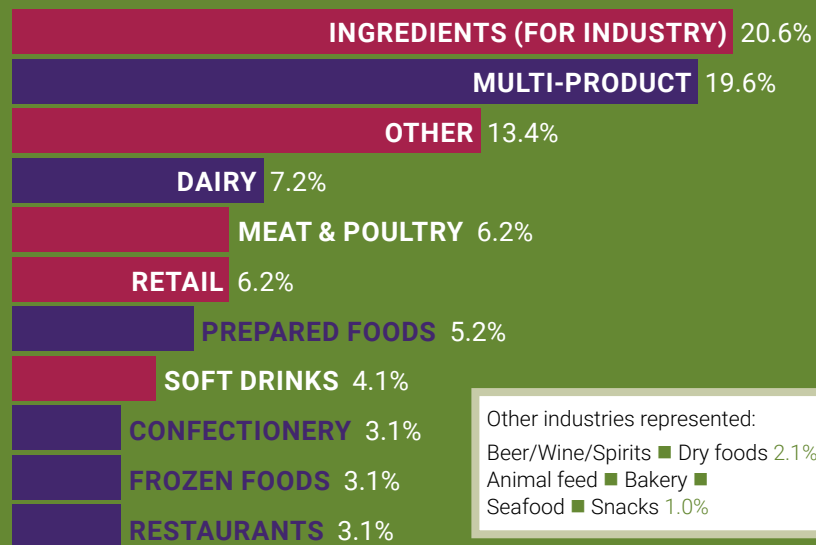
Senior manager/Manager	55.7%
Director	19.6%
Specialist	11.3%
Other	9.3%
C-level	4.1%



Top investment areas

Regulatory compliance	64.7%
Food safety training	58.8%
Training / qualifications	58.8%
Traceability management	52.9%
Food safety management software/systems	49.0%
Auditing	47.1%
Hygiene, cleaning and inspection	45.1%
Process control validation	43.1%
Food Safety Modernization Act (FSMA) compliance	43.1%
Cross-contamination	41.2%
Process control	41.2%
Food quality training	41.2%
Sanitation management	39.2%
Microbiological testing	35.3%
Supplier assurance management	35.3%
Data management tools	35.3%

Industry



Other industries represented:

Beer/Wine/Spirits	Dry foods	2.1%
Animal feed	Bakery	
Seafood	Snacks	1.0%

[For a sample of the attendee list, click here](#)

HOW TO REGISTER

Delegate registration is open to food & beverage companies who are brand owner and produce end-user products.

A delegate ticket includes:

- Access to all presentations on both days
- Access to the exhibition hall
- Potential for 2 pre-arranged 1-2-1 meetings with suppliers most likely to solve your challenges
- A light breakfast, full buffet lunch and refreshments on both days
- An evening drinks reception
- A discounted room rate at the venue hotel
- Access to all presentations made available by speakers after the Summit
- Access to the official Summit app


Prices:

Full Price: \$1,195 + VAT

To register, please

 americanfoodsured.com/book-now

 maxconferences@markallengroup.com

 +44 (0) 207 738 5454

BECOME A COMMERCIAL PARTNER

As an official American Food Sure Summit commercial partner, you can benefit from:

- **2 days of varied networking opportunities** - providing you with ample time to meet and get to know the 150+ food & beverage professionals in attendance
- **Speaking positions within targeted streams** - guaranteeing you a relevant and engaged audience
- **Exposure** in the pre- and post-summit marketing campaigns
- The chance for your team to get up to speed with the **latest innovations** and **advances** in the industry

There are a variety of options available to meet your business needs:

Business Development Package – a powerful injection of high quality leads into your pipeline

Thought Leadership Package – Intrigue, challenge and inspire with your innovative ideas and solutions

Bespoke Package – Tailored to suit your targets, goals and vision

Contact Jack for more information on the remaining opportunities.

Jack Jones

Portfolio Director

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Email: jack.jones@markallengroup.com

VENUE

The Westin Chicago River North

320 N Dearborn St

Chicago, IL

60654

Tel: +1 312-744-1900

ACCOMMODATION

This is not included in your delegate ticket. You will need to arrange your own accommodation. However, we have arranged a discounted rate for all attendees at the the Westin Chicago River North - more information is available [here](#)

CONTACT US

If you'd like to speak to us about anything at all then please use the details below:

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