



American

Supply Chain Management Strategies Summit

October 22 – 23, 2018
San Diego, CA

INTEGRATED SUPPLY CHAINS

FOR INCREASED VISIBILITY
FLEXIBILITY AND SPEED

Post Event Report

www.american-scms.com



INTRODUCTION

In October 2018, the inaugural American Supply Chain Management Strategies opened its doors. Themes of **collaboration, optimization & leadership** drew a senior crowd, **over 69%** were Heads of, Director, VP or CEO. Featuring **Accuride, Chick-fil-A** and **Dr Brandt Skincare**, the panel discussion gave insights into training and retaining the future workforce.

Attendees experienced unparalleled networking opportunities with supply chain professionals from **16 different industries** and **over 100 senior manufacturing executives** attending the collocated American Manufacturing Strategies Summit.

In a celebration of outstanding commitment to the industry, the first ever American Supply Chain Management Leadership Award was also presented at the **American Manufacturing & Supply Chain Leadership Awards** dinner.

Like the industry, the summit is constantly evolving. We're migrating to one of America's busiest supply chain hubs, Houston, Texas, where we look forward to welcoming you to the 2nd Annual American SCMS Summit in 2019 (October 21-22).



87%
**learnt something new and
useful to apply to their
company's supply chain**

Watch the best bits from San Diego



WHAT DID THE ATTENDEES THINK?

"The American SCMS Summit is really unique. The audience is full of senior managers and executives with professional backgrounds. They ask interesting questions and are attentive to the excellent presentations. I highly recommend it."

Rosemary Coates, Executive Director, Reshoring Institute

"Excellent sessions! Challenging and thought provoking. Exceptional, terrific, and stimulating."

Rong Murphy, Vice President of Quality Assurance and Food Safety, Maple Leaf Farms

"It was great to hear from SCM leaders from diverse industries and their perspective of what has been done and what can be done in the SCM space. We all had good networking as well during the well-spaced breaks and the Awards dinner."

Madan Chakravarthi, Executive Director – Supply Chain Management, Maxim Integrated

"It was a great event! Was great for networking and was a good learning experience!"

Prabh Kochar, Director of Supply Chain, Pearson Packaging Systems



EXPLORE THE PRESENTATIONS

Some of the speakers have given permission for their presentations to be shared below.



Machine Learning in Supply Chain – Challenges and Opportunities

MADAN CHAKRAVARTHI
Executive Director - SCM
MAXIM INTEGRATED



The Road to Third-Party Manufacturing Success – From Concept to Contract

OSMAR RODRIGUEZ
VP Manufacturing Operations & Supply Chain
DR BRANDT SKINCARE



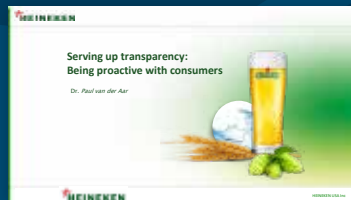
Managing Increasing Cost and Capacity of Transportation

GREG TOORNMAN
Global VP - Materials Management and Logistics
AGCO



Collaboration – The correlation to supply chain performance

MARY E. BLAIR
SVP – Supply Chain
ACCURIDE CORP



Serving up Transparency: Being Proactive with Consumers

DR. PAUL VAN DER AAR
Director Quality & Innovation
HEINEKEN USA



Implementing the Softer Side of Lean

VINCENT CANINO
Global Chief Operating Officer
SMARTD CHILLER GROUP



Industrial IoT meets Manufacturing and Supply chain – Industry 4.0

NIRAJ JHA
Director of Logistics
NIAGARA BOTTLING



Avoiding, Defending, and Managing High-Stakes Supply Chain Disputes

ROSEMARY COATES
Expert Witness
LEGAL BLACKSMITH



Stronger Together: Recipe for Shared Success

MEYER SKALAK
Senior Director Purchasing
CHICK-FIL-A

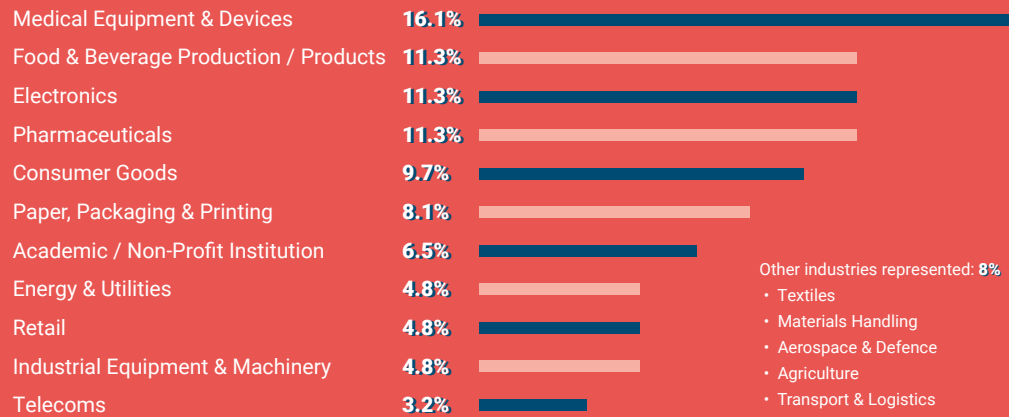
ATTENDEES

The Summits attract senior manufacturing & supply chain professionals from across America. Companies in attendance include:

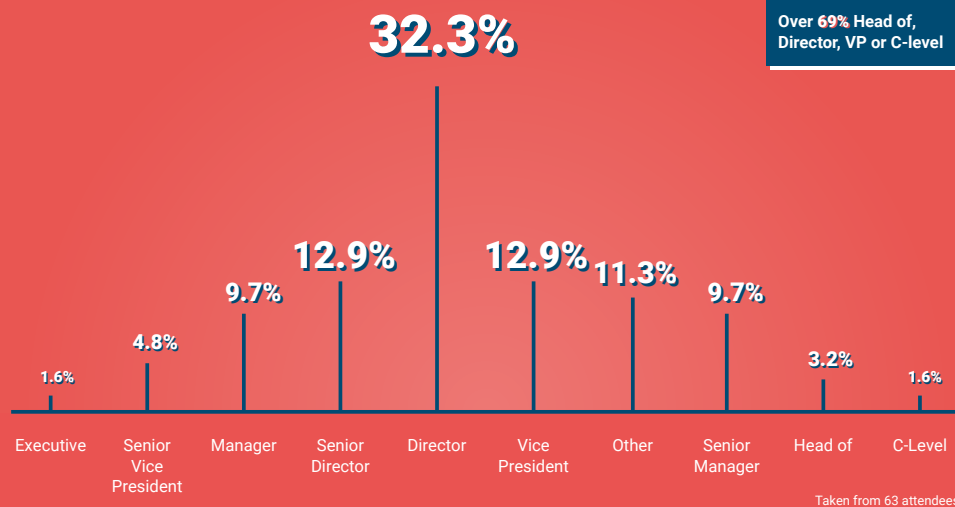
 <p>Alectra Utilities</p>	 <p>Allegion</p>	 <p>Coca-Cola FEMSA</p>	 <p>Charter Communications</p>	 <p>Dart Aerospace</p>	 <p>Domino's</p>	 <p>Ebara Technologies</p>	 <p>Edwards</p>
 <p>Esterline</p>	 <p>Frito-Lay</p>	 <p>Gap Inc.</p>	 <p>General Atomics</p>	 <p>General Dynamics</p>	 <p>Gilead</p>	 <p>Harris Health System</p>	 <p>HDT Global</p>
 <p>Intercept Pharmaceuticals</p>	 <p>IRIDEX</p>	 <p>Johnson & Johnson</p>	 <p>Juvo Plus</p>	 <p>Kellogg's</p>	 <p>Kerry Group</p>	 <p>Kohler</p>	 <p>Lush</p>
 <p>McCoy Global</p>	 <p>Millstone Medical</p>	 <p>NuVasive</p>	 <p>Orion Labs</p>	 <p>Pacira</p>	 <p>Prolacta Bioscience</p>	 <p>Rich's</p>	 <p>Rolls Royce</p>
 <p>Schneider Electric</p>	 <p>SKLZ</p>	 <p>Smardt</p>	 <p>Staples</p>	 <p>Target</p>	 <p>Tesla</p>	 <p>Verdesian Life Sciences</p>	 <p>Zodiac Aerospace</p>

ATTENDEES

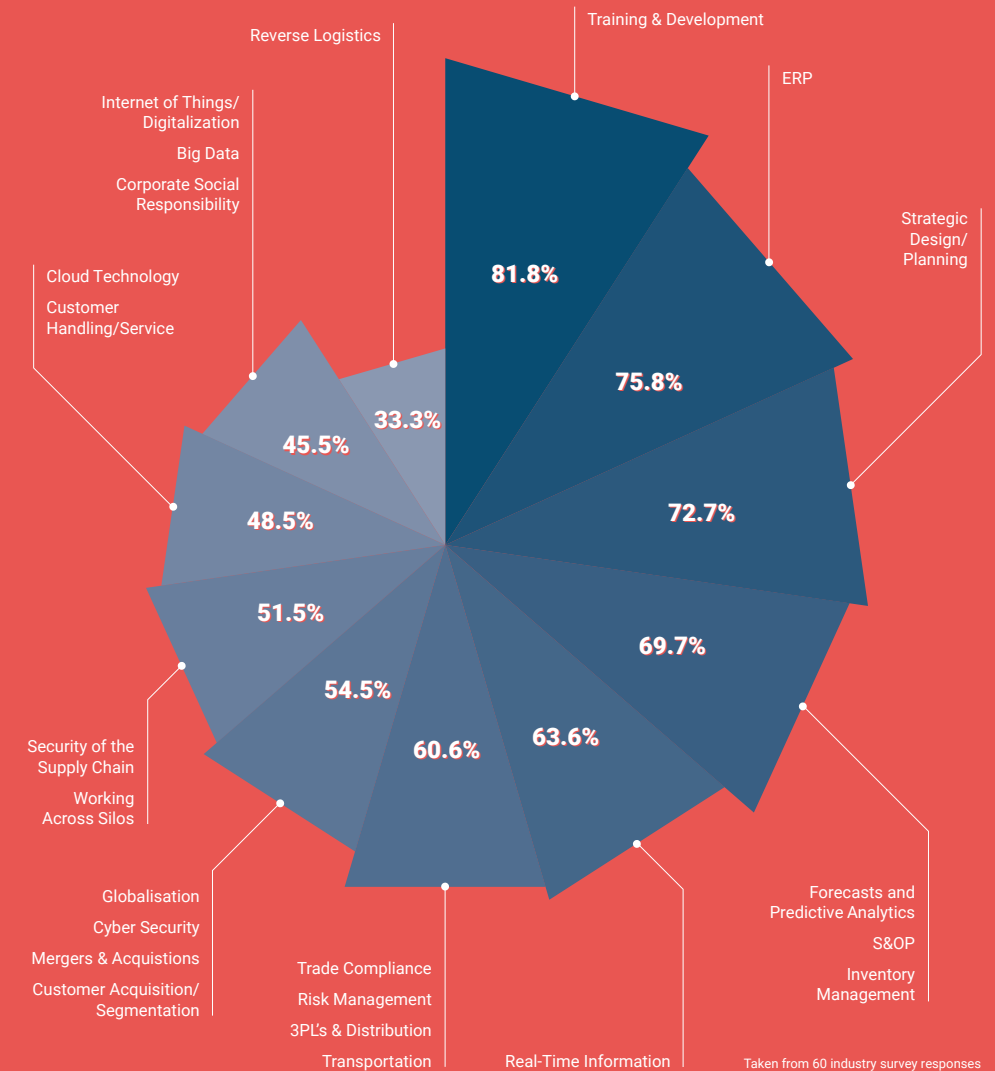
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SENIORITY



PRIORITY INVESTMENT AREAS



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Thank you to all our Media Partners for your year-round support.



Supply Chain Brief
INDUSTRY INSIGHTS YOUR PEERS ARE READING



If you're interested in becoming a media partner for the 2019 American SCMS Summit, contact **Frances Heaume** on frances.heaume@markallengroup.com

JOIN US IN 2019



2nd Annual American Supply Chain Management Strategies Summit

October 21-22, 2019
Hyatt Regency Houston, TX

It's fitting that this growing summit is moving to one of America's busiest supply chain hubs; Houston, TX. At the 2nd Annual American SCMS Summit, you'll find even more cutting-edge case studies from world-class supply chain operations.

Our plans for 2019 mean attendee numbers and their seniority will grow. Make sure you're a part of it.

BOOK YOUR PLACE EARLY

As a Delegate

For supply chain professionals working within an operations or management role.

Full Price \$995

Early bird discounts are available.

Register online at

www.american-scms.com/book-now

Or contact **Adrian Forde** at

adrian.forde@markallengroup.com

As a Commercial Partner

For companies with supply chain management services, solutions or technology and individuals with business development responsibilities.

To find out more about sponsorship opportunities, contact **Alexandra Krcho** at alexandra.krcho@markallengroup.com



DISCOVER MORE IN EUROPE



3rd Annual European
Supply Chain
Management Strategies
Summit

4 - 6 November 2019
Maritim Hotel Berlin, Germany

Join us in Berlin for our larger sister event. With 3 streams across 3 days, discover the challenges and successes of 35+ speakers' global supply chains.

The 6th Annual European Manufacturing & Supply Chain Leadership Awards will be taking place to celebrate achievements within the industry. It could even be you accepting the next European Supply Chain Leadership Award!

Plus, take a look behind the scenes of BMW's Berlin Motorcycle Assembly Plant at one of our sell-out tours. It's the perfect opportunity to network with contacts you've made at the summit.

If you have colleagues working across the pond, why not share this with them!

To find out more, contact us at maxconferences@markallengroup.com
www.scms-summit.com

